



# 2017 Senior Games Sponsorship Opportunities

Updated: 2/17/17

## **SOLD Overall Senior Games Sponsor: \$3,000**

Brookdale Living

- Hang their banner and have a display table at each and any senior games location.
- They will be named as overall sponsor on MCPR website and public releases
- Largest logo on participant and volunteer shirts.
- Their marketing materials distributed with all shirts.
- Gift is tax deductible through Partners for Parks Inc. nonprofit agency\*\*

## **SOLD Big Saturday Sponsor: \$1,500**

Humana

- Hang their banner and have a display table at Big Saturday check-in tent. Only Overall Sponsor and Big Saturday Sponsor will have banners and tables at Big Saturday check-in tent.
- They will be named as Big Saturday Sponsor on MCPR website and public releases
- Large logo on participant and volunteer shirts
- Gift is tax deductible through Partners for Parks Inc. nonprofit agency\*\*

## **Performing Arts Sponsor: \$750 @ Levine Senior Center Matthews**

- They can have a display table with their signage at Performing Arts venue.
- They will be named as Performing Arts sponsor on MCPR website and public releases
- Medium logo on participant and volunteer shirts
- Gift is tax deductible through Partners for Parks Inc. nonprofit agency\*\*

## **Silver Level Sponsorship Opportunities**

All Silver level sponsorships receive the following benefits:

- They have the right to have a display table with their signage and materials at the check-in for their selected venue.
- Their sponsorship of the venue will be advertised on the MCPR Senior Games website and public releases.
- Medium logo on participant and volunteer shirts
- Gift is tax deductible through Partners for Parks Inc. nonprofit agency\*\*

## **SOLD Pickleball Sponsor: \$ 400**

@ Crews Rd Recreation Center Matthews

Windsor Run

## **SOLD Track and Field Sponsor: \$ 400 @ A.G. Middle School Charlotte**

Kiger Law

**\*\*Make checks payable to: Partners for Parks E.I.N. 56-2004107**

Submit check and completed form to Partners for Parks 5841 Brookshire Blvd Charlotte NC 28216

Submit electronic logo and scanned copy of completed form to: [SeniorGames@MecklenburgCountync.gov](mailto:SeniorGames@MecklenburgCountync.gov)



# 2017 Charlotte Mecklenburg Senior Games Sponsorship Opportunities

Updated 2/17/17

Questions: Trena Palmer #980 722-2199

## **Bronze Level Sponsorship Opportunities**

All Bronze level sponsorships receive the following benefits:

- They have the right to have a display table with their signage and materials at the check-in for their selected venue.
- Their sponsorship of the venue will be advertised on the MCPR Senior Games website and public releases.
- Medium logo on participant and volunteer shirts
- Medium logo on registration packet if received before January 15
- Gift is tax deductible through Partners for Parks Inc. nonprofit agency\*\*

\_\_\_\_\_ Softball: \$ 300 @ Park Road Park Charlotte

\_\_\_\_\_ Table Tennis: \$300 @ Hawthorne Recreation Center Charlotte

\_\_\_\_\_ Swim Meet: \$250 @ Marion Diehl Recreation Center Charlotte

\_\_\_\_\_ Badminton: \$250 @ Marion Diehl Recreation Center Charlotte

\_\_\_\_\_ Silver Arts: \$250 @ Tyvola Senior Center Charlotte

\_\_\_\_\_ Basketball: \$250 @Tom Sykes Recreation Center Charlotte  
3 on 3

## **Food and/or Beverage Sponsors**

Any company donating food or beverages will be recognized at each event utilizing their donations:

Company can have a table with sign and brochures.

**\*\*Make checks payable to: Partners for Parks E.I.N. 56-2004107**

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